



PRESSEINFORMATION · PRESS RELEASE  
COMMUNIQUÉ DE PRESSE · COMUNICADO DE PRENSA  
INFORMAÇÕES PARA A IMPRENSA

## 111 Years of Happiness: The Castell 9000 in a limited edition gift box

Can a pencil bring happiness? Inspire entirely new ideas? The history of the famous Castell 9000 is evidence of this. The green, hexagonal pencil has helped ensure legendary results and creations. Thus performance artist Joseph Beuys once posed with it for an art book as though it were a creative exclamation mark. The writing utensil, developed in 1905 by Alexander Graf von Faber-Castell, inspired special effects artist Carlo Rambaldi to draw a whimsical alien that later brought tears to the eyes of millions of cinema-goers as E.T. and Günter Grass, writer, Nobel Prize winner for literature and talented illustrator fell in love with this writing utensil, which is available in 16 degrees of hardness. He also coloured it including the holder and adorned it with the enigmatic lines: *Words on demand. All pencils sharpened. And yet there is still much left unsaid.*

The Castell classic has experienced and inspired all kinds of things in its 111-year history. Now it's having a birthday and the traditional company is celebrating with an anniversary box. The set contains all 16 degrees of hardness of the Castell 9000 as well as all five degrees of hardness of the Jumbo version that was launched in 2012. Along with the "Sleeve" double sharpener, the black box also contains a high-quality eraser that precisely removes all pencil traces from the paper. Students, professional and hobby artists need to add this to their gift lists or go ahead and treat themselves: The anniversary box is limited to 5000 units.

